



# MONTE CARLO MASTERS OF OLIVES INTERNATIONAL CONTEST 2024

## 2024 EDITION RULES & REGULATION

### Art. 1. Organization

An international competition for table olives will be organized in the city of Monte Carlo (France) in order to identify samples of high quality table olives.

The competition will be held on May and will be called **Monte Carlo Masters of Olives International Contest (MOOIC)**.

The competition, organized by the "Masters of Olive Oil Org" by Fratelli Mazzini s.a.s., aims to promote the knowledge and consumption of high-quality table olives in a correct, healthy and positive diet, spreading the culture of olives and informing consumers about their value and benefits.

### Art. 2. Mission

MOOIC - The Masters of Olives International Contest is a competition open to all types of table olives organized in order to achieve the following objectives:

- to spread the knowledge of table olives in the world and highlight the positive aspects;
- to reward the best table olives taking part in the competition from all over the world;
- promote and disseminate the nutritional benefits of olives through the media;
- to contribute to the spread of consumption of table olives and to encourage their use at international level on the markets, the main marketing strategy will be focused on the enhancement of the exceptional quality of the olives produced in different parts of the world;
- promote an increasing awareness of olive consumption in Italy, in the Mediterranean area and throughout the world;
- to illustrate the nutritional benefits of consuming high quality table olives in the Mediterranean diet and in any generally healthy diet;
- promote in particular the **award-winning companies** (and all participants who were able to obtain the **HQS (High Quality Standard)** and **GQS (Good Quality Standard)** certification of the Competition Jury among: consumers, distributors, importers, retail chains in international markets and in the media;
- encourage and increase the consumption of high-quality table olives by trying to create a favorable consensus of opinion that can be influential in the media.

### Art. 3. Phases of the event

The procedures for participation in the MOOIC Competition and the evaluation sessions will be carried out according to the following schedule:

- **Registrations** will be open on 25<sup>th</sup> October 2023 and will close on 25<sup>th</sup> April 2024;
- **Delivery of samples** - during 2024, from April 1<sup>st</sup> to April 25<sup>th</sup>, it will be possible to send samples after paying the registration fee to the below specified collection address.



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- **April 25<sup>th</sup> is the deadline for receipt of samples.** Samples received after this date will not be accepted in the Competition. In any case, the registration fees will not be refunded as the organization cannot be held responsible if the samples arrive after the deadline for registration. However, these samples will be kept and considered separately from the Competition;

Once registered, the Company that has applied to participate in the Competition must:

- Send the entry form to the Competition duly completed, stamped and signed;
- Pay the entry fee (see different payment methods);
- Send the registered table olive samples to the Competition (see presentation of the samples).
- 25<sup>th</sup> April 2024: closing date for entries to the MOOIC 2024 edition.
- **May tasting sessions.** The tasting sessions will be carried out by a jury of international experts who will evaluate all the olive samples and classify them according to the suggestions of the International Olive Oil Council (IOOC).
- **AWARD CEREMONY: June 2024**, the Organization of the Competition will reveal the winners and the companies awarded during the award ceremony that will be organized in Monte Carlo (F).

## Art. 4. Products admitted to the Competition

All types of table olives can enter the competition:

**A)** Table olives produced in all the different modes of production can be registered. All registered samples will be divided into 3 + 1 different Categories: Natural or Traditional, Sevillian, Californian and all other metrics will be included in one all-inclusive category. The varieties that can compete must be published in the database of the Institute for the enhancement of woody and arboreal species (Olive Germplasm - Olea Europea L.), available at the Internet address: <http://www.oleadb.it> o <http://www.bioinfo-cbs.org/ogdd/> . It is a new database where you can find information about the varieties of olive trees grown around the world.

**B)** Table olives with denomination of origin PDO / PGI.

Olives from all over the world that have commercial packaging and labeling according to the law of their country of origin and have a copy of written documents that classify the product category of the olive as PDO or PGI. These documents can be requested by the Organization at any time.

By submitting the application form for participation in the MOOIC of the International Competition 2024, implies that participants have accepted as unquestionable these terms & conditions and accept the final assessment established by the panel of expert tasters - members of the jury.

### NOTICE THAT

**The Company / Producer that registers one or more samples in the MOOIC 2024 Competition must have a copy of the minimum reporting standards for chemical analysis per sample. Completed no later than 180 days before the submission of the samples. The parameters declared for the olives must comply with the**



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method COI / T.20 / DOC. and in accordance with the European Union (Reg. Ce 2568/91; Reg. Esec. EU n. 1348/2013).

The Organization reserves the right to:

- request at any time up to 60 days after the end of the Competition copies of the analyses on the sample/s registered in the competition;
- to have the chemical analysis carried out by a proven technical committee in the field of the analysis of Table olives.

## Art. 5. Admission of samples

MOOIC 2024 is open to any company or organization: olive growers, producers, oil mills, cooperatives and producer organizations, packagers, producer associations, traders (exporters, importers and traders of olive oil) responsible for a trademark or trademark registered in the market.

All participants must certify the origin of the samples sent to the Competition through the appropriate documentation at the request of the organizers.

All samples must be labelled in accordance with the laws of the country of origin.

They must also:

- come from a homogeneous batch (*minimum volume of 500 kg / 0.5 tons*);
- be packed in containers with a volume not exceeding 5 kg;
- be accompanied by the documents of a chemical laboratory that establishes the qualification of the goods or by a written self-declaration by the administrator/manager supervisor of the company/manager responsible for quality that registers the samples in the Competition.

## Art. 6. Registration

Samples of olives registered to the Competition must be sent by express courier (with the formula **DDP Delivery Duty Paid** to avoid problems with the Italian customs at the entrance of the samples), or delivered directly by 2024 on April 25<sup>th</sup>, with the required documents and forms for registration/registration of samples (see registration form downloadable from the website of the Competition), together with the receipt of payment (see payments), (chemical analysis / self-certification) and commercial invoice as "samples without value or value 1 Euro) Headed to:

**MOOIC 2024 – c/o Fratelli Mazzini sas - Via Martiri della Libertà, 116/118 - 18100 IMPERIA - ITALY**  
**VAT number 01242950085 - Code for sending electronic invoices: (M5UXCR1).**

**IMPORTANT:** to all producers located outside the European Community it is advisable to send with the samples the following accompanying documents in English or Italian in order to facilitate the customs and health procedures of entry:

- I. the transport document,
- II. the invoice with the indication "samples not for sale for MOOIC Competition";
- III. a health declaration certifying that the product is edible;
- IV. if possible, the analyses required by law in the country of origin;



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**NOTICE > We suggest to enclose all these documents and also a copy of the labels in English / Italian to facilitate the work of the customs offices and the Ministry of Health in Italy and reduce possible problems to incoming samples.**

**Each document must be duly printed and signed by a Company representative.**

Any company wishing to take part in the Competition may not enter more than 3 samples of olives for each of the categories (remember that we have 3 + 1 categories in the competition) at risk of exclusion from the Competition.

Normal entry fee: in (€) Euro: € 250.00 (including VAT) for each type / sample of olives registered and sent. All registration fees must be paid to MOOIC at the time of filling out the application form, as indicated in Article 7.

All participants will receive a confirmation e-mail confirming registration and timely receipt of samples. All registration fees will be withheld by the organization and will not be refunded if samples are sent and/or arrive after the registration deadline on April 25<sup>th</sup>.

The organization can decide, at any time and unilaterally, to cancel the event MOOIC – Monte Carlo Masters of Olive International Contest.

In this case, it will return to the participating companies only the registration fees paid. In no case will the samples sent to the Competition be returned.

## **Art. 8. Enrolment fee**

The payment of the registration fee for the Masters of Olive International Contest edition 2024 Monte Carlo is due by bank transfer, credit card or PayPal through the entry form, which can be found on the website of the competition. Other forms of payment for the MOOIC competition will not be accepted. Samples received with incomplete payment will not be considered for selection.

The payment must be made by bank wire or Credit Card or using PayPal (adding the reason: "Masters of Olives 2024 Competition contribution" and name of the participating company) and sent by email. The bank account is - **C/C UBIBANCA BANK - IN THE NAME OF FRATELLI MAZZINI S.A.S. - IBAN - IT15P053871050000042154164 – SWIFT /BIC CODE: BPMOIT22XXX** all bank charges payable by the payer

## **Art. 8. Shipping Instructions**

Please direct each registered sample to the Competition to: Mazzini Aldo – **Via XX Settembre, 16 – 18100 IMPERIA (ITALY) – Phone + 39 (0)183 666979, specifying the address C.O. "Office Competition MOOIC 2024"**.

**The delivery of the samples will be open from April 1<sup>st</sup> and no later than April 25<sup>th</sup> 2024.**

**Each sample in the competition must be presented by not less than 4 (four) jars or other food containers with a capacity of not less than 180 gr. In any case, the total minimum quantity of olives must be 0.8 kilograms (5 jars of 180gr - 4 jars of 200gr - 3 jars of 500gr or other equivalent weights but always in no**



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less than three containers). Any exceptions must be expressly requested by post and authorized by the President of the Competition.

Send with the samples:

- I. a copy of the self-declaration that classifies the product in the product category or the type olives or the documents of a chemical laboratory that establishes the qualification of the goods.
- II. Each container must be labelled in accordance with the requirements and laws of the country of origin.
- III. Attached to the table olives entered in the competition insert: an invoice indicating "samples without commercial value" or the value or price of € 1.00 (one euro) per pot/container for customs purposes the invoice must be made out to: - Fratelli Mazzini s.a.s. - Via Martiri della Libertà, 116/118 - 18100 IMPERIA – Italy - VAT no. 01242950085 - SDI number for electronic invoices: M5UXCR1; or an invoice declaring value = commercial products not for sale or samples without commercial value.

**We strongly recommend shipping by using an express courier with door-to-door delivery mode and the DDP (Delivered Duty Paid) formula to prevent and avoid problems with the Italian customs at the entrance of the samples.**

**SHIPPING ADDRESS FOR SAMPLES ENTERED IN THE COMPETITION: MOOIC 2024 c/o - MAZZINI ALDO – VIA XX SETTEMBRE, 16 - 18100 IMPERIA (FRANCE) - (Telephone +39 0183 666979) – Mob + 38 335 371894 - specify: MOOIC 2024 OFFICE CONTEST - Tel. +39 0183 652577**

**CONTACTS:** [registration@mastersofoliveoil.org](mailto:registration@mastersofoliveoil.org)

**IMPORTANT:** The Organizers will not be responsible for: late arrivals after the deadline of 2024, April 25<sup>th</sup>, for total or partial loss during transport, for any chemical or physical alteration or organoleptic characteristics of the samples due to temperature changes, breakage or other problems. Shipping / transport costs, including any customs charges or health duties up to the time the organization receives the samples are the responsibility of the participants. The international competition MOOIC Masters of Olive will not pay additional shipping costs (we recommend an express courier with paid delivery service and door-to-door service).

We recommend that you refer to the registration form and follow the registration and participation procedures. From the receipt of samples until their submission to the jury of tasters, they will be stored in a proper and appropriate manner, to ensure the integrity of the product / the quality and consistency of the product.

**For any questions and information about the shipment please write to:**

[registration@mastersofoliveoil.org](mailto:registration@mastersofoliveoil.org)

## **Art. 9 Classification and sampling of olives**

After checking the documents accompanying the sample:

- I. certification;



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- II. labelling;
- III. analysis or a self-declaration of health or certified chemical laboratory;

The staff of the organization will check all information relating to each registered product, for which the registered participant assumes full responsibility.

They will verify that the sample conforms and is sealed and that it is registered in the Contest.

Each sample admitted to the Competition will be assigned an alphanumeric code and the original label will be completely covered to make the sample anonymous.

**The sample will then be classified by the jury in its specific category (one of the 3 + 1 defined).**

The evaluation form we use is based on the recommendations and method of the IOC (International Olive Council), modified and customized by the Technical Committee of experts specifically for the International MOOIC Masters of Olive Competition and ranges from 0 to 100 points.

## Art. 10. Jury

The technical committee of the competition will select the Jury and the members of the group of experts. The total number of international or national judges who will taste the olive samples depends on the number of samples sent to the competition. The jury is composed of a minimum of 6 experts in charge of olive tasting and will be chaired by the head of the group (Panel Leader) defined by the President of the Competition and will chair one of the tasting and evaluation group of the MOOIC for the Competition.

In order to maintain the highest level of OBJECTIVITY, no judge will taste the olives produced by companies in which he/she is a member of the family, has a specific economic interest (producers, distributors, packers, etc..). To this end, all judges are required to provide a statement showing whether or not they have an involvement/engagement in the sector. If one or more companies are involved, they will be asked to judge the samples for which there is no conflict of interest.

## Art. 11. Overall results and awards

All winners will be informed by e-mail and will be able to see the results on the MOOIC Competition website - <https://www.mastersofolive.org/>

This will be the only official announcement of awards and product quality recognized by the official MOOIC competition panel. A technical sheet and a description of the olive sample sent to the Competition will be sent to each company with information about its position in the final ranking and the points scored, feedback notes from the jury with a description of the product.

The competition will have 4 + 1 main categories with 12 international prizes:

- I. **Gold, Silver and Bronze** among the top 3 scores in each category: Natural, Sevillian, Californian, PDO / PGI and the 4th "other categories";
- II. **Gold, Silver and Bronze** among the top 3 overall scores or OVERALL category;
- III. **A special regional gold, silver and bronze** among the first 3 scores will be awarded to table olives from producers in the Liguria region.
- IV. A single sample may be awarded more than one prize.
- V. **GOLD - HIGH QUALITY STANDARD (HQS)** Award: All companies whose samples will receive a jury rating of more than 75/100 will be awarded the MOOIC 2024 **High Quality Gold Diploma (HQS)**.



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VI. **SILVER - GOOD QUALITY STANDARD (GQS)** Award: All companies whose samples receive a jury evaluation of more than 65/100 will be awarded the MOOIC 2024 **Good Quality Silver Diploma (GQS)**.

Each awarded company will receive by e-mail or will be able to download from our website both the diploma and the award stickers certifying their achievement. Both the diploma and the stickers (adhesive reproduction of the shield obtained certifying the category of the prize) will be offered for sale at the price of € 150,00 per 1,000 stickers - not divisible (shipping costs included)).

The quality award stickers are a marketing and advertising tool for increasing sales and building consumer and trade awareness of extra virgin olive oil and offers huge marketing opportunities for the company.

If the winning company wants to print the prize directly on its label, please request an email quote: [labels@mastersofoliveoils.org](mailto:labels@mastersofoliveoils.org).

The use of adhesives can only refer to the presented product that has received an award on the volumes declared at the time of registration for the Competition. ANY OTHER USE IS PROHIBITED.

Each award-winning Olive will have a video hosted on our YouTube channel that can be embedded in the Company's website and / or printed on Olive (when and if possible via the QR code).

## Art. 12. Legal approach

The technical committee of the MOOIC competition reserves the right to analyze the winner of the olive sample of the competition, sending a sample to a laboratory to ensure commercial compliance. A sample of all the winning oils (one or more bottles) will be kept / preserved by the President of the Competition for 25 days after the conclusion of the Competition in order to subject them to analysis and controls. Only after this date, all preserved samples can be used to promote and improve the quality of Olives in schools, academies, exhibitions, public or private activities aimed at spreading the culture of olives and its promotion. The Company or individual participant is responsible for all details given on the registration form and invitations. The Technical Committee of the Competition has the right to verify the authenticity of the declarations. Each company participating in the Competition with one or more samples releases the Organization of MOOIC 2024 from any liability arising from or relating to false or incorrect statements provided at the time of registration for the Competition, by filling out the relevant forms and sending samples.

### EVALUATIONS AND DISPUTES:

Please note that under no circumstances will a second test of the sample be carried out as the decisions of the jury are undisputed and ACCEPTED / RECOGNISED with the SIGNING OF THE FORM FOR REGULATION TO THE MOOIC 2024 COMPETITION AND ITS REGULATION.

Please note that the participants in the MOOIC Competition hereby acknowledge that they have read these regulations and undertake to fully comply with all clauses.

It is illegal to reproduce or counterfeit the name, the REGISTERED LOGO of the Competition, the stickers and the award certificate. The award/recognition certificate, name and logo of the Competition may only be used freely by companies that have won or been awarded quality recognition. All offenders will be prosecuted to the maximum extent permitted by law.



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In the event of a dispute arising from/for any legal claim that may arise from participation in the Competition, this will be resolved under Italian law, under the jurisdiction of IMPERIA (Italy), regardless of the nationality of the participant.

The organization of the Competition will accept only Italian and/or English versions of the forms.

## Arte. 13. Contacts

HEADQUARTERS OPERATIONAL ORGANIZATION - MOOIC 2024 – c/o FRATELLI MAZZINI SAS - VIA MARTIRI DELLA LIBERTA', 116 - 18100 IMPERIA (ITALY) (Phone +39 0183 652577 - Mob +39 335 37 18 94)

ADMINISTRATIVE SEAT ORGANIZATION OF THE COMPETITION - MOOIC OFFICE 2024 c/o Fratelli Mazzini sas - Via Martiri della Libertà, 116/118 - 18100 IMPERIA (ITALY) – Mob. +39 335 371894

E-mail: President: [president@mastersofoliveoil.org](mailto:president@mastersofoliveoil.org)

Supervisor: [registration@mastersofoliveoil.org](mailto:registration@mastersofoliveoil.org)

Registration and shipping : [registration@mastersofoliveoil.org](mailto:registration@mastersofoliveoil.org)

Requests for labels: [labels@mastersofoliveoil.org](mailto:labels@mastersofoliveoil.org)

COMPANY NAME \_\_\_\_\_ VAT NUMBER \_\_\_\_\_

PRODUCT REGISTERED/ENROLLED \_\_\_\_\_

DATE \_\_\_\_\_

We hereby acknowledge that we have read and fully accept the above Rules and Regulations, in particular:

- 4. Products admitted to MOOIC
- 5. Admission
- 6. Registration
- 8. Shipping instructions
- 12. Legal approach

Signature the legal representative

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